



Mobile Sites

The use of mobile phones to access the internet continues to increase. More consumers and business travelers are going online on their iPhones and Smart Phones to access the internet. Mobile websites are particularly important for accommodation providers as travelers on the road are more likely to look for accommodation on mobile phones.

Why do I Need a Mobile Website?

Standard desktop websites are too heavy to download on mobile phones and often use features that are not supported by mobile phones. The key characteristics of a mobile website are fast download time, ease of navigation, and limited content for easy browsing on a mobile phone screen. Mobile websites are particularly important for accommodation providers as travelers on the road are more likely to look for accommodation on mobile phones.

Mobile Website Key Features

- Fast download time
- Simple user interface and navigation
- Easy access to top content
- Easy single click access for most-requested functionality
- Click on address directs to Google Map and directions
- Single click dial of reservations phone number and contact number
- Home page with multiple tabs
- Single page with easy scroll
- Can be hosted on your website (no new domain registration required)
- Automatic re-direct to mobile site for mobile devices
- Optional mobile website promotion
- Optional Short message code

Get a free 5-page Mobile Site...

...if your website is hosted with us on one of our Website Promotion Packages. If your website is not hosted with us, we will register a domain for your mobile site and redirect visitors from your website accessing your site with a mobile device automatically to your mobile site. Hosting fees apply.

Please visit our website at www.tourismmarketing.co.za for pricing of our standard mobile site packages.

How do I get started?

Simply sign up online at www.tourismmarketing.co.za or call us on 021 556 3469 or send an e-mail to info@tourismmarketing.co.za.

Any questions?

We look forward to hear from you!