



## Service Overview

### About Tourism Marketing SA

Tourism Marketing SA is a full-service internet marketing company for the hospitality industry. We provide a complete solution for developing a powerful internet presence. Our packages range from starter to premium, based on the needs of our customers.

### Website Hosting, Maintenance & Promotion

from R229.00 pm

Hosting of your website & e-mail, regular updates to text, rates & images, ongoing search engine optimization, submission to search engines and reciprocal link building.

### Uncapped ADSL

from R199.50 pm

Pay a flat monthly rate and use the internet as much as you want - Pure Internet Joy!  
Uncapped ADSL Connectivity, limited to 1 ADSL Line and only in conjunction with one of our Website Promotion Packages.

### Internet Distribution

from R199.50 pm

Review of your online distribution, adding of your establishment on 5 additional accommodation directories per month, maintenance of your listings. Comes in packages of 25, 50, 100 listings.

### Social Media Package

from R279.00 pm

Using Facebook, Twitter, YouTube, Flickr, Blogs, E-mail Newsletters and regular Article Submission, we build back links to your website and build your client base in a pro-active way.

### Guest Centre - Reservation & Guest Management System

from R99.00pm

An online reservation system allowing guests to book online or just to enquire, combined with a powerful guest management system, loyalty program, stay reviews and an integrated newsletter function makes this system a powerful marketing tool.